



# VERMONT WALK / BIKE SUMMIT

Bennington | Friday, May 8



## **2026 Walk/Bike Summit Sponsor Contribution Instructions**

The 2026 Walk/Bike Summit is scheduled for Friday, May 8, 2026 in Bennington, Vermont. Every two years, the Vermont Agency of Transportation partners with a regional planning commission—this year, the Bennington County Regional Commission—to host the Walk/Bike Summit in a different corner of Vermont. The Summit brings together more than 150 bicycle and pedestrian enthusiasts, including advocates, health professionals, engineering consultants, volunteer planners, local and state elected leaders, and passionate community members—for conversation and ideas around active transportation in Vermont and beyond.

The 2026 event will feature keynote speaker Mark Fenton, nationally recognized public health, planning, and transportation consultant, and advocate for active transportation. Through a mix of classroom-style and mobile workshops, the event will focus session tracks on themes such as cross-border and cross-modal collaboration, social connection through active transportation, pedestrian and cyclist safety, and designing streets for everyone.

This event would not be possible without our sponsors—thank you!

### **Instructions**

Complete the **Sponsor Contribution Form** (below) and either:

- ☐ email it to [vtwalkbikesummit@gmail.com](mailto:vtwalkbikesummit@gmail.com)
- ☐ or mail it to  
Bennington County Regional Commission  
210 South Street, Suite 6  
Bennington VT 05201

You can pay by check or credit card. Credit card payments are processed through our event page in [Eventbrite](#), and will incur a small processing fee. If paying by check, please address the check to Bennington County Regional Commission.

Questions? Contact us!

Marcella Dent  
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802-595-6812

Samantha Page  
Regional Planner, BCRC  
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## 2026 Walk/Bike Summit Sponsor Contribution Form

### COMPANY INFORMATION

COMPANY OR INDIVIDUAL NAME \_\_\_\_\_

*Write company or individual name(s) as you would like them to appear in marketing materials.*

☐ REMAIN ANONYMOUS

*Check if you prefer to remain anonymous and do not want your name included in any media*

COMPANY CONTACT PERSON \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/ZIP \_\_\_\_\_

### DONATION AMOUNT

☐ Summit \$4,000

☐ Meal Break \$2,000

☐ Breakout Block \$1,000

☐ Swag \$1,000

☐ Awards \$750

☐ Walk/Talk \$500

☐ Friend \$350

☐ Check in the mail

☐ Payment submitted online



☐ Check here if in-kind. In-kind donations that cover essential event needs such as marketing, printing, event space, etc., will be valued at 100% their cash value for sponsorship purposes. Giveaways and other in-kind donations will be valued at 50% of the item value.

In-kind item or service description:

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## 2026 Walk/Bike Summit: Sponsor Categories & Recognition

### **SUMMIT SPONSOR - \$4,000** *Limited to one*

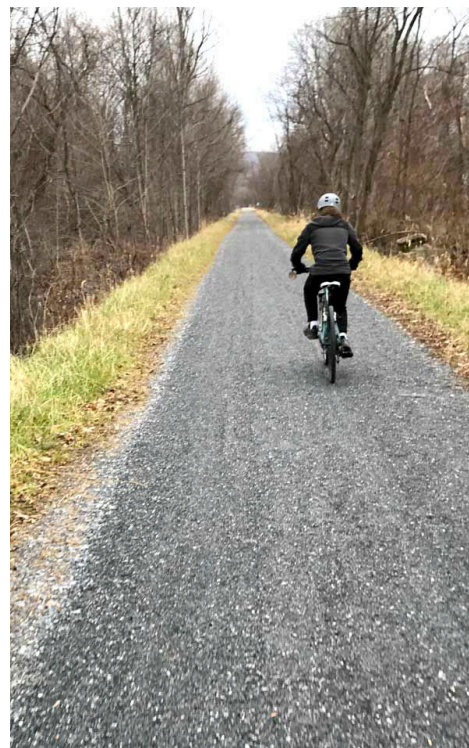
- Prominent logo and name recognition on all marketing materials (website, email communications, print ads)
- Recognition in press releases
- Recognition in Summit remarks
- Opportunity to speak to Summit attendees
- Prominent logo and name in Summit program
- Prominent logo on conference signage at check-in, opening slides in the main presentation room, and in the Summit program
- Sponsor-provided signage at the main event venue
- Opportunity to host an exhibitor table at main event venue
- Other customized benefits as desired
- 4 summit tickets, with additional entries discounted 10%



### **MEAL BREAK SPONSOR - \$2,000** *Limited to two*

*Opportunities for lunch or breakfast + afternoon refreshments*

- Logo in all marketing materials (website, email communications, print ads)
- Prominent signage with logo on meal tables
- Recognition in program remarks before/after meal break
- Opportunity to speak to Summit attendees
- Logo in Summit program alongside meal break
- Sponsor-provided signage at the main event venue
- 3 summit tickets, with additional entries discounted 10%



### **BREAKOUT BLOCK SPONSOR - \$1,000** *Limited to three*

- Logo in all marketing materials (website, email communications, print ads)
- Recognition in program remarks before session block
- Logo in Summit program
- Sponsor-provided signage at the main event venue
- 3 summit tickets, with additional entries discounted 10%



### **SWAG SPONSOR - \$1,000**

*Registration swag for this year TBD — input from sponsors is welcome!*

- Logo in all marketing materials (website, email communications, print ads)
- Recognition alongside swag offers
- Logo in Summit program
- Sponsor-provided signage at the main event venue
- 3 summit tickets, with additional entries discounted 10%

### **AWARDS SPONSOR - \$750**

- Logo in all marketing materials (website, email communications, print ads),
- Recognition in award ceremony opening slide
- Recognition in Summit program
- Opportunity to participate in award presentation
- 2 summit tickets, with additional entries discounted 10%

### **WALK/TALK SPONSOR - \$500**

- Logo in all marketing materials (website, email communications, print ads)
- Recognition at open and close of session
- Logo on session opening slide
- Recognition in Summit program
- 2 summit tickets per session sponsored, with additional entries discounted 10%




























### **FRIEND OF THE SUMMIT - \$350**

- Logo in all marketing materials (website, email communications, print ads)
- Recognition in Summit program
- 1 summit ticket, with additional entries discounted 10%



## **2026 SPONSORSHIP TIERS SUMMARY TABLE**

The Summit tier can be further customized beyond the benefits outlined below

	<b>Summit</b>	<b>Meal Break</b>	<b>Breakout Block</b>	<b>Swag</b>	<b>Awards</b>	<b>Walk/Talk</b>	<b>Friend of the Summit</b>
	<b>\$4,000</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$350</b>
Recognition: name and logo on marketing materials including website							
Recognition: Press Release							
Table in exhibit space							
Opportunity to give remarks							
Sponsor-provided signage displayed							
Recognition: Summit remarks							
Recognition: Summit program							
Number of complementary admission tickets, with additional entries discounted 10%	4	3	3	3	2	2	1